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Government of India
Ministry of Agriculture & Farmers' Welfare
Department of Agriculture & Farmers' Welfare
(Agriculture Marketing Division)

Krishi Bhawan, New Delhi
Dated: 01.01.2025

Office Memorandum

Subject: Circulation of Revised National Agriculture Market (e-NAM) Operational Guidelines.

In continuation of this Departments' communication of even number dated 30th October 2023 forwarding therewith revised Operational Guidelines to the States/ Union Territories to facilitate them to implement the National Agriculture Market (eNAM).

2. The operational guidelines of the aforementioned scheme have been slightly revised. English version of the addendum to operational guidelines of the scheme is enclosed herewith and being uploaded on Ministry's website: <https://agriwelfare.gov.in/>.

3. Addendum to Operational Guidelines of the scheme is approved by Hon'ble Minister for Agriculture & Farmers' Welfare

Encl: As Above.


(Kapil Ashok Bendre)
Director (Agriculture Marketing)

To,

- i. Chief Secretaries of all the States/Union Territories.
- ii. Principal Secretaries /Secretaries, In-charge of Agriculture Marketing of all the States/UTs.
- iii. The Directors and Managing Directors of all State/UT Agriculture Marketing Departments/Boards

Copy to:

- i. PPS to Secretary, DoA & FW, Krishi Bhawan, New Delhi.
- ii. PPS to Additional Secretary (Marketing). DoA&FW, Krishi Bhawan, New Delhi.
- iii. MD, SFAC, New Delhi with the request to kindly print and bind required number of copies of OG.
- iv. Dr. S.K. Singh, Dy.AMA, DMI, Faridabad

Page no. of Operational Guidelines	Clause no. of existing guidelines	Provision of existing guidelines	Modified guidelines
10	7.1	<p>The Director of Agricultural Marketing of the State Government or the Managing Director of State/UT Agriculture Marketing Board, as the case may be, will submit the proposal through principal Secretary/ Secretary, In-charge of Agricultural Marketing , to the State Level Sanctioning Committee (SLSC) chaired by Chief Secretary. The SLSC will scrutinize and consider the proposal(s) for sanction of the same received on prescribed Pro-forma (Annexure-I) .The composition of SLSC will be as under:</p> <ul style="list-style-type: none"> i. Chief Secretary of respective State/UT - Chairperson ii. Pr. Secy / Secy, In-charge of Agri. Mktg of respective State/UT -Member iii. Director of Agriculture Marketing /Agriculture/Horticulture as nominated by Chief Secretary - Member iv. Secretary , Finance of the concerned State/UT -Member v. Representative of Gol (from DA&FW or SFAC or DMI) not below the rank of Deputy Secretary to 	<p>The Director of Agricultural Marketing of the State Government or the Managing Director of State/UT Agriculture Marketing Board, as the case may be, will submit the proposal through Director of Agri. Mktg. of State Agriculture Marketing Department or the MD of SAMB, as the case may be , to the State Level Sanctioning Committee (SLSC) chaired by Chief Secretary or an officer nominated by him, APC, Principal Secretary Agriculture, In-charge of Agri. Mktg of respective State/UT. The SLSC will scrutinize and consider the proposal(s) for sanction of the same received on prescribed Pro-forma (Annexure-I) .The composition of SLSC will be as under:</p> <ul style="list-style-type: none"> i. Chief Secretary or an officer nominated by him/her, APC, Principal Secretary Agriculture-Chairperson ii. Director of Agriculture Marketing /Agriculture/Horticulture as nominated by Chief Secretary -Member iii. Secretary , Finance of the concerned State/UT - Member iv. Representative of Gol (from DA&FW or SFAC or DMI) not below the rank of Deputy Secretary to Gol as nominated

		<p>GoI as nominated by Addl. Secretary (Marketing), DA&FW - Member</p> <p>vi. Director of Agri. Mktg. of State Agriculture Marketing Department or the MD of SAMB, as the case may be - Member Secretary</p> <p>Note:</p> <ul style="list-style-type: none"> • Chairperson, SLSC may at his discretion, co-opt any other member to the SLSC or to any of its meetings. • Presence of Govt. of India representative is mandatory 	<p>by Addl. Secretary (Marketing), DA&FW - Member</p> <p>v. Director of Agri. Mktg. of State Agriculture Marketing Department or the MD of SAMB, as the case may be -Member Secretary</p> <p>Note:</p> <ul style="list-style-type: none"> • Chairperson, SLSC may at his/her discretion, co-opt any other member to the SLSC or to any of its meetings. • Presence of Govt. of India representative is mandatory
8	6 (ii)	<p>State / UT / their agencies may apply for approval of Detailed Project Reports (DPRs) and grant under the scheme. Proposals for all selected APMCs / RMCs in the State / UT shall be routed through the Principal Secretary / Secretary, In-charge of Agriculture Marketing of State Government / UT administration to respective Chief Secretary in the prescribed format provided at Annexure-I along with all supporting documents.</p>	<p>State / UT / their agencies may apply for approval of Detailed Project Reports (DPRs) and grant under the scheme. Proposals for all selected APMCs / RMCs in the State / UT shall be routed through the Director of Agri. Mktg. of State Agriculture Marketing Department or the MD of SAMB, as the case may be to respective Chief Secretary or an officer nominated by him, APC, Principal Secretary Agriculture, In-charge of Agri. Mktg of respective State/UT in the prescribed format provided at Annexure-I along with all supporting documents.</p>
